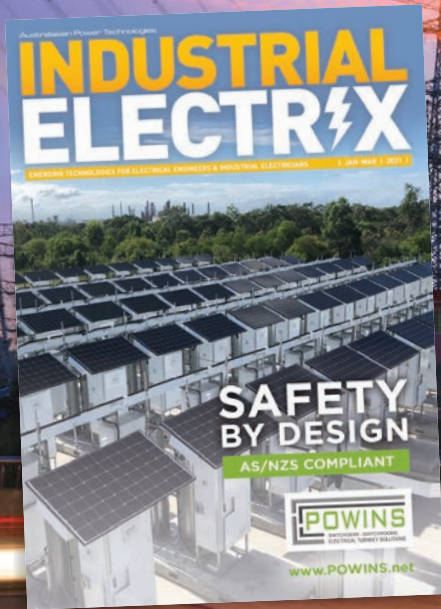


MEDIA KIT 2022



INDUSTRIAL ELECTRIX MAGAZINE



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LOW - MEDIUM VOLTAGE

From the zone substation, voltage is reduced to the levels required, usually 415V Three Phase for most applications for the commercial, industrial end user, through to 36kV Networks used by heavy industry e.g. large mines and steel mills.

| ISSUE | MATERIAL DEADLINE MONDAY | ELECTRONIC ALERT DEADLINE | TO YOUR DESK AND INBOX FROM THURSDAY |
|---|--|---------------------------|--------------------------------------|
| ISSUE 1 2022 1ST QUARTER JAN-MAR | 4 MAR | 21 MAR | 24 MAR |
| | FEATURES: MESA - PREVIEW, Arc Flash Mitigation, Electrical Safety, Power Factor Correction, Thermography, Hazardous Areas | | |
| ISSUE 2 2022 PURCHASING DIRECTORY APR-JUN | 8 APR LISTINGS, 27 APR MATERIALS | 16 MAY | 19 MAY |
| | 2022 PURCHASING DIRECTORY The Annual Purchasing Directory combines Features and technical articles within 36+ categories that list products and services and the relevant suppliers. The matrix of listings are also profiled on our website at www.powertrans.com.au | | |
| ISSUE 3 2022 3RD QUARTER JUL-SEP | 22 JUL | 8 AUG | 11 AUG |
| | FEATURES: MESA - REVIEW, Condition Monitoring, Earthing - Lightning & Surge Protection, Instrumentation Test & Measurement, Motors & Drives, Reliability & Predictive Maintenance, Safety in Industry | | |
| ISSUE 4 2022 4TH QUARTER OCT-DEC | 21 OCT | 7 NOV | 10 NOV |
| | FEATURES: Automation, Cables & Connectors, Electricity in Mining, Energy Strategies, Lighting Solutions, Process Control | | |
| * Features: including but not limited to the above. | | | |

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