

MEDIA KIT 2022



TRANSMISSION & DISTRIBUTION MAGAZINE



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MEDIUM - VERY HIGH VOLTAGE
Electricity is transmitted either overhead or underground from the point of generation across the country at very high voltages e.g. 275kV to zone substations.

ISSUE	MATERIAL DEADLINE MONDAY	ELECTRONIC ALERT DEADLINE	TO YOUR DESK AND INBOX FROM THURSDAY
ISSUE 1 2022 FEB/MAR	4 FEB	21 FEB	24 FEB
	FEATURES: Cables, Bush Fire Mitigation, Earthing, Substations, Switchgear, System Resilience, Renewable Energy		
PURCHASING DIRECTORY ISSUE 2 2022 APR/MAY	8 APR LISTINGS, 27 APR MATERIALS	16 MAY	19 MAY
	FEATURES: EEA NZ 2022 - PREVIEW		
2022 PURCHASING DIRECTORY The Annual Purchasing Directory combines Features and technical articles within 36+ categories that list products and services and the relevant suppliers. The matrix of listings are also profiled on our website at www.powertrans.com.au			
ISSUE 3 2022 JUN/JUL	10 JUN	27 JUN	30 JUN
	FEATURES: Arc Flash, Automation & Condition Monitoring, Bushfire Mitigation, Cyber Security, Earthing, IOT, Renewable Energy		
ISSUE 4 2022 AUG/SEP	19 AUG	5 SEP	8 SEP
	FEATURES: EEA NZ 2022 - REVIEW, Lightning & Surge Protection, Power Transformers, Switchgear, Test & Measurement, Renewable Energy		
ISSUE 5 2022 OCT/NOV	30 SEPT	17 OCT	20 OCT
	FEATURES: IOT, Automation & Condition Monitoring, Overhead Lines, Partial Discharge, Power Transformers, Renewable Energy, System Resilience, Bush Fire Mitigation		
ISSUE 6 2022 DEC/JAN	11 NOV	28 NOV	1 DEC
	FEATURES: Automation & Condition Monitoring, Lightning & Surge Protection, Overhead Lines, Substation Design & Solutions, Renewable Energy		

* Features: including but not limited to the above.

ADVERTISING ENQUIRIES

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REGULAR FEATURE INCLUSIONS:

- Arc Flash Mitigation
- Asset Management
- Automation & Condition Monitoring
- Bush Fire Mitigation
- Cables (Underground/Overhead Conductors)
- Communications - Technologies & Equipment
- Cyber Security
- Earthing
- Electrical Safety
- Electricity in Mining
- Heavy Haulage
- IEC61850
- Insurance
- I.O.T
- Lightning & Surge Protection
- Mobility/Transport/Trailers
- Overhead Lines
- Partial Discharge
- Power Chain - Generators/Compressors Chain - Generators/Compressors
- Power Electronics
- Power Generation
- Power Quality
- Power System Measurement
- Power Transformers
- Protection & Automation
- Protection & Control
- Refurbishment & Maintenance
- Renewable Energy
- Safety
- Services - Import/Export Smart Grid
- Software
- Substation Design & Solutions
- Supply Chain
- Surge Protection
- Switchgear
- System Resilience
- Test & Measurement
- Training & Education
- Transformer Accessory Services