

MEDIAKIT 2025

INDUSTRIAL ELECTRIX MAGAZINE



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LOW - MEDIUM VOLTAGE

From the zone substation, voltage is reduced to the levels required, usually 415V Three Phase for most applications for the commercial, industrial end user, through to 36kV Networks used by heavy industry e.g. large mines and steel mills.

ISSUE	MATERIAL DEADLINE FRIDAY	ELECTRONIC ALERT DEADLINE	TO YOUR DESK AND INBOX FROM THURSDAY
ISSUE 1 2025 1ST QUARTER JAN-MAR	7 MAR	24 MAR	27 MAR
	FEATURES: Arc Flash Mitigation, Electrical Safety, Power Factor Correction, Thermography, Hazardous Areas		
ISSUE 2 2025 PURCHASING DIRECTORY APR-JUN	11 APR LISTINGS, 30 APR MATERIALS	19 MAY	22 MAY
	2025 PURCHASING DIRECTORY The Annual Purchasing Directory combines Features and technical articles within 36+ categories that list products and services and the relevant suppliers. The matrix of listings are also profiled on our website at www.powertrans.com.au		
ISSUE 3 2025 3RD QUARTER JUL-SEP	25 JUL	11 AUG	14 AUG
	FEATURES: Condition Monitoring, Earthing - Lightning & Surge Protection, Instrumentation Test & Measurement, Motors & Drives, Reliability & Predictive Maintenance, Safety in Industry		
ISSUE 4 2025 4TH QUARTER OCT-DEC	24 OCT	11 NOV	13 NOV
	FEATURES: Automation, Cables & Connectors, Electricity in Mining, Energy Strategies, Lighting Solutions, Process Control		
* Features: including but not limited to the above.			

ADVERTISING ENQUIRIES

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REGULAR FEATURE INCLUSIONS:

- Arc Flash Mitigation
- Automation
- Condition Monitoring
- Bearings
- Cables & Connectors
- Earthing & Bonding
- Electrical Safety
- Electricity in Hazardous Areas
- Electricity in Mining
- Energy Strategies
- Harmonics & Filters
- Instrumentation Test & Measurement
- Lighting Solutions
- Lightning & Surge Protection
- Motors & Drives
- Power Analysers
- Power Factor Correction
- Power Quality
- Power System Measurement
- Process Control
- Protection and Control
- Refurbishment
- Reliability & Predictive Maintenance
- Safety in Industry
- Thermography
- Variable Speed Drives